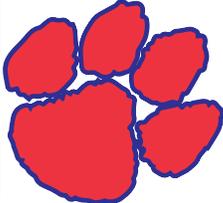


G A M E  O N

Dunwoody High School
Athletic Facility Capital Campaign

2016

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WILDCAT PRIDE

DUNWOODY HIGH SCHOOL'S academic and athletic programs have enjoyed a rich tradition of success over the years by providing student-athletes with the tools necessary to succeed on and off the field. With each passing year, we have watched many schools in metro Atlanta modernize their athletic facilities. However, while Dunwoody High School itself has been recently renovated, we have not had any significant improvements in our athletic facilities.

**We are proud to share the facts about our academics,
athletics, and the character of our students.**

- We are an AP Honor School in the State of Georgia and offer up to 25 AP courses.
- We have 150 out of 330 Superintendent Scholars (students who take 3 or more AP courses in one graduating class.)
- 20% of our 1,700 DHS students have a 4.0 GPA or higher.
- 80% of our teachers have earned their Master's degree or higher.
- All teachers in the core subjects (English, math, science, social studies, and world language) are gifted certified.
- In addition to our 34 sports teams, we offer more than 60 clubs and extra-curricular activities for our students. Most are student-led, with a teacher sponsor to oversee.

Our students excel and sometimes even surprise us with their amazing feats, as well as their empathy toward their peers. A highlight from DHS Homecoming 2014, without adult prompting, our students elected two Special Education students as their Homecoming King and Queen in a landslide win... Gus Asbury and Hannah Keen. This moving story made national news, with NBC Nightly News visiting Atlanta to interview Principal McFerrin and the students. The story can be viewed at 11alive.com.



ACHIEVEMENTS

The Dunwoody High School Athletic Program currently has 38 competitive sports and academic teams. Most recently, we are proud of the following achievements:



DHS Cross Country Girls

State Champions 2012, 2014, 2015



DHS 5A Swim & Dive Girls

State Champions in 2015 and 2016



DHS Football

Undefeated Regional Champions and made an Elite 8 appearance in the 2008 state play-offs



DHS Basketball Boys

State Champions 2005 and 2006



DHS Volleyball

Advanced to the State Final Four in 2013, 2014, and 2015 with one player awarded the Gatorade Player of the Year in 2014 and our volleyball coach named as DeKalb County's Coach of the Year



DHS Softball

Regional Champions in 2014, with our softball coach named DeKalb County's Coach of the Year



DHS Golf Team

Regional Champions in 2013, 2014, and 2016



DHS Wrestling

Advanced to State in 2015 after winning the Regional Duals Championship; 2016 Region 6 AAAAA Dual & Traditional Champions; 2016 DeKalb County Champions



DHS Speech Team

Two State Championships in Dramatic Interpretation and in Humorous Interpretation at the 2016 GFCA Speech and Debate State Championship



DHS Track Girls

State Champions in 2013



DHS Baseball

State Champions in 2007, Regional Champions 2013 and 2014, advanced to state play-offs in each of the last 6 years



DHS Tennis Girls

State Finalists in 2008 and made an Elite 8 appearance in the 2016 state playoffs



DHS Tennis Boys

State Finalists in 2007 and made a Final 4 appearance in the 2016 state playoffs



DHS Robotics

State Champions in 2014 and State Finalist in 2015, both years advancing to VEX High School Robotics World Competitions; winning the 2015 Math Division Championship at the VEX Competition, placing 3rd overall at the World Competitions



DHS Region 6AAAAA One-Act Play Competition

1st place winner in 2014



DHS Technology Student Association

Represented Georgia at the National TSA Conference in 2014 and 2015



DHS Quiz Bowl Team

Attended the National Academic Quiz Team Championships in 2014 and 2015

WILDCAT PRIDE

Dunwoody athletes and coaches have achieved great levels of success, despite having outdated and inadequate facilities. Some of our successes can be attributed to the financial support from The DHS Community Association (also known as The Wildcat Fund), an alumni fund which has helped fill the gap created by decreased District spending. However, we must do more.

We have created a master plan to bring the DHS fields and athletic facilities up to today's standards in order to meet the needs and expectations of our students in this generation.

We now turn our focus to securing the resources necessary to implement the plan.

We enthusiastically invite you to join us in taking the next steps to make these dreams a reality for our student-athletes and the community at:

dunwoodyalumni.org/gameoncampaign



FINDINGS FROM FEASIBILITY STUDY

Conducted by the Fund Raising Counsel Firm of
Sinclair, Townes & Company – Atlanta, Georgia

Spring 2015



positive experience with
Dunwoody High School



assessed the school's image
as either excellent or good

Dunwoody High School's strong academic programs and its current leadership were frequently mentioned as the school's greatest strengths.

83% believed the proposed campaign projects are worthy

Top three greatest strengths of DHS:

- 1 Alumni
- 2 Tom McFerrin and Steve Fortenberry
- 3 New Field will be a recruiting tool

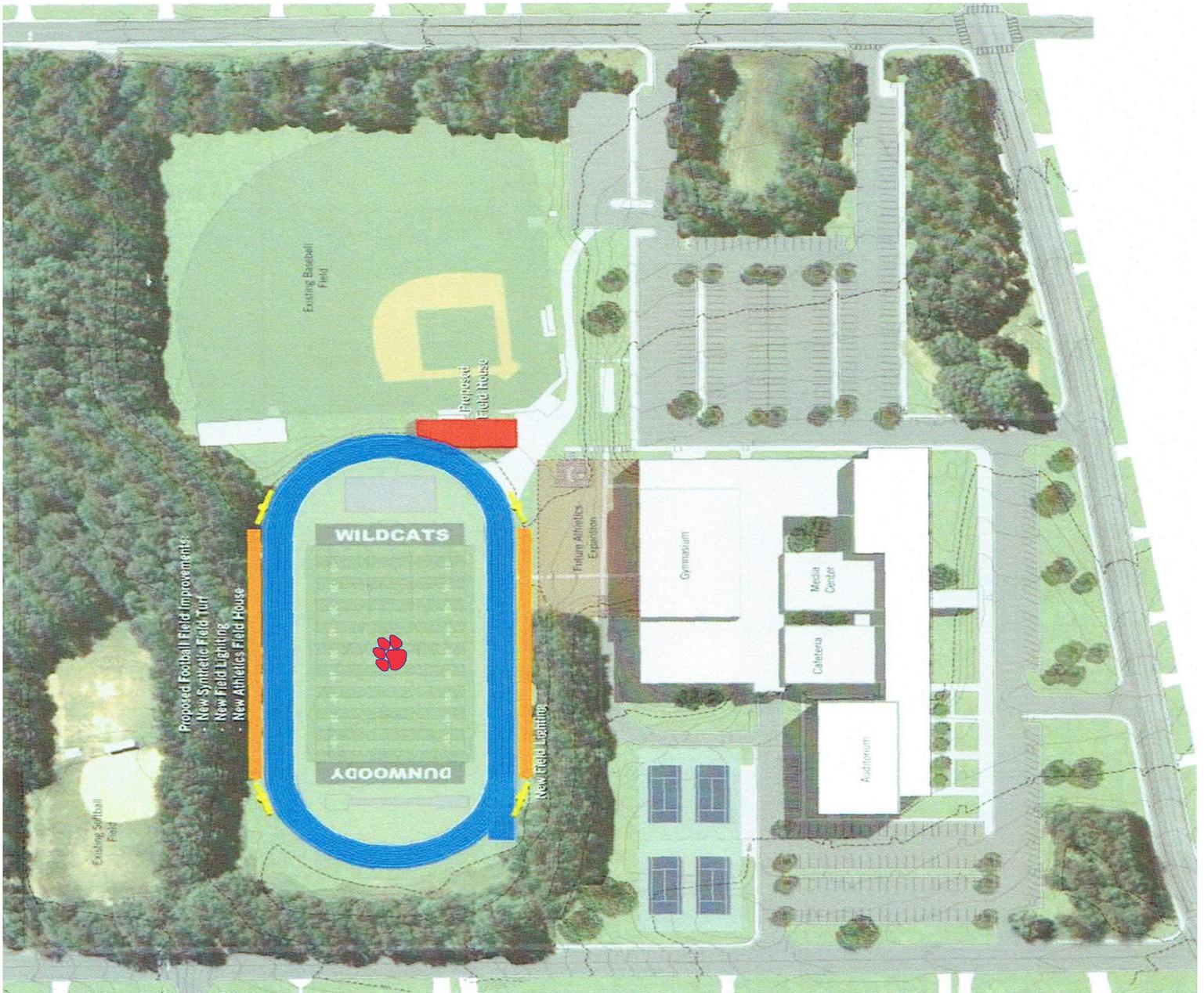
Top projects prioritized:

- 1 Artificial Turf
- 2 Resurfacing Track
- 3 Outdoor Lighting
- 4 Spectator Seating
- 5 New Field House

FROM THIS...



TO THIS...



- Green:** Synthetic Field Turf
- Red:** Field House
- Orange:** Spectator Seating
- Yellow:** Outdoor Lighting
- Blue:** Track Renovation



COST ESTIMATE OF PROJECTS

Artificial Turf	\$650,000
Resurfacing Track	\$100,000
Outdoor Lighting for football and softball fields	\$200,000
Spectator Seating	\$250,000
Field House	\$600,000
Maintenance Fund	\$200,000
TOTAL	\$2,000,000



QUESTIONS & ANSWERS

Below are the answers to questions and to address concerns that arose from the Feasibility Study:

1 Who controls the scheduling of the facility?

Dunwoody High School. The DCSD Athletics department does not schedule non-Dunwoody High School events on Dunwoody's campus. The use of the school's facilities are at the discretion of the Principal.

2 Who will own the facility and who will pick the contractor for the project?

Although the DCSD owns all its public school facilities, they allow the local school to present to the Board whom they want to contract for new projects and historically the Board has approved the contractor(s) presented.

3 Please explain the flow of money from the Wildcat Fund to the County?

According to Board policy, all monetary gifts to be used for special projects must be transferred to the DCSD because the DCSD is the entity that enters into any written agreement with contractors. After any project has been approved by the Board, donations for the project are earmarked to be used specifically as the donor requests.

4 How will lights impact the neighbors?

With neighbors in mind, field lights will be on timers, turned at an appropriate angle using current lighting technologies, and reduced by 20 feet to ensure neighboring homes are not visually impacted by the light standards.

5 Will the spectator seating be stadium seating?

No, it will not be stadium seating. In the beginning we plan to have approximately 1,000 seats, with room for expansion as needed.

6 Who provides maintenance for the field after it is built?

The DCSD maintains the new field as they would maintain any other DCSD field. All extra maintenance must be provided by the school, and a fund will be established to cover that cost.

7 What are policies for naming rights?

Through a committee formed by the principal, the name of the facility will be determined. Donor requests are seriously considered.

8 Prospective donor concerns re DCSD politics?

State and/or County politics rarely affect the local school and the local community. "Open play" hours will be posted to ensure community access to the new field when it is not being used by the high school.



DONATIONS

Platinum	\$250,000+
Gold	\$100,000
Silver	\$50,000
Bronze	\$25,000
Springer-McFerrin Club	\$5,000
Wildcat Pride	\$1,000
Friends of DHS	\$100
Wildcat Cubs	\$25



